



Barry Gremillion

GRAPHIC DESIGN & ILLUSTRATION

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Very experienced and highly regarded graphic design and illustration professional. Accomplished at managing and producing multiple design and related projects. Proficient in many MS and Adobe software applications. Organized, deadline-oriented and efficient. Very skilled in digital pre-press production. Excellent client relation and people skills. Enthusiastic and creative. Continuously exceeds expectations through the creation and execution of original art and design. Exceptional organizational, creative, communication and technical/online expertise. Energized and motivated by challenging ideas, projects and learning.

EXPERIENCE

Freelance/contract graphic designer & illustrator | Houston, Texas (2014 –)

Work for clients such as Hess Corporation, Weatherford International, Key Energy, Cokinis, Bosien, & Young, Oil Patch Engineering PLLC, S.O. Creative LLC, and Houston Heights Association

- Add value and recognition by creation/application of graphics, logos, illustrations, exhibits, murals, branded apparel, website layout and content, and various collateral materials

Hess Corporation | Houston, Texas (2005 –2014)

Senior Graphic Designer/Team Lead

Created a variety of graphic materials and custom art for clients nationally and globally. Work included print and digital media such as exhibits, posters, presentations, illustrations, web content, training/information booklets and digital signage. Supervised and collaborated with team members to assure customer satisfaction.

- Strengthened company profile by way of art for community events: custom-designed racing jerseys for the MS150 and original mural illustrations for the United Way
- Promoted employee recognition with custom design and art for annual employee appreciation events
- Supported professionals with custom graphics and presentations demonstrating industry methods and procedures
- Advanced worker safety by design and illustration of workplace awareness graphics and guidance materials
- Developed and standardized signage production of workstation ID and evacuation maps for new corporate office

Freelance/contract graphic designer & illustrator | Houston, Texas (2002 –2005)

Clients included Hess Corporation, AIG/American General, Texas Children's Hospital, Stage Stores, PWM Electronic Price Signs and Tritube USA

- Added value and recognition by creation of logos, presentations, product brochures, layouts and illustrations

AIG/American General | Houston, Texas (1998 –2002)

Senior Graphic Designer

Designed, illustrated and produced a variety of insurance materials for print.

- Supported and informed corporate marketing through design, illustration and production of monthly newsletter
- Promoted product commerce through integrated branding and design of insurance product brochures
- Advanced corporate mission by directing photography, design and production of company identity brochure
- Motivated sales force by development of incentive materials
- Managed costs by soliciting bids from multiple vendors

The Art Institute of Houston | Houston, Texas (1990–1993)

Part-time graphic design instructor

- Taught theory and practice of graphic design and evaluated beginning graphic design students
- Modernized classes by developing digital curriculum in transition from traditional to computer design

EDUCATION

The University of Louisiana at Lafayette

Bachelor's Degree in Applied Art (Cum Laude)

SOFTWARE/ TECH EXPERTISE

Mac-based Adobe Creative Suite CS6: Photoshop, Illustrator, InDesign, Acrobat
Wordpress, QuarkXpress, MS Powerpoint & Word
Ongoing training in Adobe Creative Suite, MS Office, HTML and CSS

INTERESTS

All things art related, especially painting, drawing and community art activities.